

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

#### NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

## **RESOURCE WRAP-UP**

October 7, 2022

Read Previous Newsletters on our website Sign up for the Wrap-Up or other EDD News Register with the Business Finance Finder

**Update:** The *Resource Wrap-Up* will now be published biweekly and resources will only be listed once. To access previously published *Resource Wrap-ups*, **you can visit our "Stay Informed" webpage on the EDD website**.

## EDD News & Events

#### **EDD** is Hiring!

- Financial Coordinator to manage the Collateral Assistance Program
   - Job ID: 127279
- Economic Development Regional Representative for Region 2, serving Santa Fe, Los Alamos, Rio Arriba, and Taos Counties - Job ID: 127663

#### **Trails+ Grant Now Open!**

This grant program supports projects that enhance communities' outdoor recreation opportunities. Accepting applications for the third round of 2022.

## **Disaster Recovery**

#### **Wildfire Resource Updates**

Every Thursday at 11 am. Click here to join the webinar.

### **Business Resources**

#### **Intellectual Property Protections Course**

NM CERG's online, self-guided, self-paced course provides insights on the patent process. Access information, tools, and resources to help decide when to patent, why to patent, and an easy to understand break down of how to patent. View this video to learn more.

#### **Investment Preparation Course**

## **Articles/Links**

State accepting applicants for remaining \$8.5 million in Law Enforcement Recruitment Fund

NM Tech partners with Nusenda Credit Union to secure startup space

Three New Mexico businesses awarded total of \$500,000 in state incentives for expansion efforts

New Mexico to be Part of 'Clean Freight Corridor'

EPA Launches New National Office

Dedicated to Advancing Environmental

Justice and Civil Rights

The self-paced NM CERG investment preparation course teaches entrepreneurs all the steps and considerations involved in the process of raising venture capital. Participants can also watch interviews with some regional VCs and key ecosystem players.

#### **Verizon Small Business Digital Ready**

\$10,000 grant opportunities available. To be eligible, users must complete any combination of two courses, coaching events, and community events between July 1 and Nov. 14, 2022.

Deadline: November 14.

#### **Pitch Deck Resources**

This guide will tell you what you need to know, from the elevator pitch, business model, management team, to financials - all in one place.

#### <u>Arrowhead Center SBIR/STTR Accelerator (ACSA)(Round Two)</u>

NM CERG will be accepting applications for the Department of Energy-focused Arrowhead Center SBIR/STTR Accelerator. This unique program will help demystify the SBIR/STTR programs by offering support through the process of putting together a DOE SBIR/STTR proposal package, covering the registration requirements, structuring a technical narrative, creating a budget, and responding to the SBIR/STTR Letter of Intent. The program breaks down the proposal creation process into bite-sized chunks and gives access to tools, resources, and expertise needed to create a complete and compelling proposal package. Enrollment will open soon (October-December).

#### Family Child Care (FCC)/Home-based Care (HBC) Accelerator

An innovative childcare business accelerator, in which a small group will receive training, access to experts, and individualized coaching to support providing high-quality childcare and running a successful business. Incentives of \$1,000 (or more) will be paid to graduates of the program. **Deadline: October 11, at noon.** 

#### Fertilizer Production Expansion Program (FPEP)

Expands capacity, improves competition, and increases supply chain resilience within the agricultural fertilizer and nutrient management sector in connection with the production of agricultural commodities. FPEP will support the production of agricultural commodities through the manufacturing and processing of fertilizer and nutrient alternatives. **Deadline: December 29.** 

# This Week's Highlight: Outdoor Recreation Division Trails+ Grant

#### **Apply for the Outdoor Recreation Division Trails+ Grant:**

Access to the outdoors should be low cost and ubiquitous for all New Mexicans. That's why lawmakers created the Outdoor Recreation Trails+ grant program. This program supports projects that enhance communities' outdoor recreation opportunities. Trails, river parks, wildlife viewing areas, and more contribute to economic development, prosperity, and wellness. This grant funds shovel-ready projects that directly add to that access.

ORD will begin to review for the third round of Trails+ awardees in November.

- Read the 2022 program guide for more details.
- Apply for the Trails+ grant now.

• Visit EDD's Outdoor Recreation Division website.

## **Community Resources**

#### **Legacy Trails Grant Program**

The goal of the program is to support projects that restore, protect, and maintain crucial watersheds on our national forests and grasslands. Awards up to \$100,000 per project.

#### Choice Neighborhoods Implementation Grant Program

Program leverages significant public and private dollars to support locally-driven strategies that address struggling neighborhoods with distressed public or HUD-assisted housing through a comprehensive approach to neighborhood transformation. **Deadline: January 11, 2023.** 

## Water Conservation Field Services Program: Financial Assistance for Fiscal Years 2023 and 2024

States, Tribes, irrigation districts, water districts, cities, towns, or other organizations with water or power delivery authority located within the LCB are invited to leverage their money and resources by cost-sharing water conservation planning activities with the Bureau of Reclamation to make more efficient use of existing water supplies. **Deadline: November 18.** 

#### **DFA Matching Grant**

These funds will provide local governments with funds to match federal grants. Applicants seeking funding must demonstrate that they have submitted a federal grant application and that matching funds are required. They must show that 100% of total project financing costs will be secured with the addition of the matching funds. **Deadline: October 28 at 5 p.m.** 

## **More Upcoming Webinars & Events**

- Oct 11 | Basic Steps to Starting a Business in New Mexico
- Oct 11-12 | Mesas to Mountains SBIR Summit
- Oct 12 | The Power of Self Care for Women Business Owners
- Oct 12 | Global Opportunities and Resources for U.S. Brewers
- Oct 12 | HPS Leadership Breakfast: Sustaining a Successful Business in the Current

#### **Economic Climate (In-Person)**

- Oct 13 | Federal Grants Workshop West
- Oct 18 | Are you Ready for a Small Business Loan?
- Oct 18 | Aggie Shark Tank (In-Person)
- Oct 20 | Cyber Security: An Introduction to Protecting Your Small Business
- Oct 26 | SBA CYBER SUMMIT
- Oct 26-28 | 25th Annual New Mexico Infrastructure Finance Conference (In-Person)
- Oct 27 | Introduction to Procurement Technical Assistance Center Services
- Nov 17 | WE (Women Entrepreneurs) Mean Business

#### **Ongoing Webinars:**

- NM Small Business Association (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- <u>US and Foreign Commercial Service Trade Events</u>
- Albuquerque SCORE Webinars

#### On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

#### **Recently Recorded Webinars:**

- Wildfire Business Assistance Grant Program (8/11/22)
- CPACE Overview with EDD and CPACE Alliance (8/16/22)

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

Email your suggestions to our editor by the Wednesday prior to when you want it to appear.

Please be cognizant of the date of your event or deadline of your resource, as we now publish the Resource Wrap-Up every other week.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact **HERE**.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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